



VIRGINIA CARIBBEAN-AMERICAN CULTURAL ASSOCIATION INC. (VCACA, Inc.)
P.O. Box 10004
Norfolk, VA 23513
(877) VACARNIVAL (877) 822-2764; Local (757) 287-1539
E-mail: info@vcaca.org
Website: www.virginiacaribfest.com

Thank you very much for participating in this survey! Your responses will help us improve the event in the future.

1. How many times have you been a vendor at the CaribFest Festival?
 1st time 2-3 times 4-6 times

2. How did you learn about Virginia CaribFest? Radio Newspaper Website
Word of Mouth TV Flyer Other (please specify) _____

3. Did you spend the night in an area hotel?
 No Yes, which one? _____

4. Compared to other events you have done in the past, how would you rank this event in terms of achieving your goals?
 It is better than the others
 It is about as good as the others
 It is not as good as the others
 I don't do other events

5. Were sales better or worse than last year? Better Worst

6. If there was one change that would result in even more sales next time, what would that be? _____

7. City/State traveled from? _____

8. Overall, how satisfied are you with the organization of CaribFest:
 Very Satisfied Satisfied Dissatisfied Very Dissatisfied

9. If you have any other comments or suggestions, please use this space below.

THANK YOU FOR TAKING THE TIME TO BETTER CARIBFEST!