Virginia Caribbean Festival "CaribFest" Survey

Thank you for attending the Virginia CaribFest Festival. The following survey has been developed to assist our committee in understanding the festival's audience and to help improve the event next year. Please take a few minutes of your time to fill out the survey and give it to anyone of our Volunteers prior to leaving. Your comments are highly valued and would be greatly appreciated.

1. What is your overall opinion of the quality of this year's Festival?   (1 = Poor to 5 = Excellent) Circle one: 1   2   3   4   5

2. How did you first hear about the festival? Circle one: Radio   Poster/Flyer   Internet   Word of Mouth

3. Is this your first visit to the festival?   Yes   No

4. What did you like most about the festival? Circle one: Parade   Live Performances   Food   Venue   Children's area

5. What did you like least about the festival? Circle one: Parade   Live Performances   Food   Venue   Children's area

6. Will you attend the festival again next year?   Yes   No

7. Where is your place of residence?   Circle one: Local   Out-of-State   International

8. If you are not a local resident, how many days do you plan to stay in the Norfolk area? _____

9. How many people are in your party? _____

10. What is your best estimate for the amount of money you spent at the Festival and around town? _____

11. Would you be willing to pay a higher admission price if it means you could see more national/international performers at the festival?   Yes   No

12. Did your experiences during CaribFest meet your expectations?   Yes   No

13. Please circle your age group and gender: ☐ Under 18   ☐ 18-24   ☐ 25-30   ☐ 31-40   ☐ 41-50   ☐ 51-60   ☐ 61+

    Male   Female

14. If you would like to get a copy of our newsletter or information on any of our many activities, please provide your email address:

    Email Address: _____

Please add any additional comments you have about this year's Festival: _____
_____
_____
_____

THANK YOU!!!